



KNOW THE FACTS!

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Third-party tests by **Buyers Laboratory (BLI)** prove that RedCap Infotech print cartridges manufactured by CIG are as reliable as the OEM*

❓ DID YOU KNOW:

RedCap Infotech cartridges manufactured by CIG are on par with the quality and reliability of the OEM equivalent?

❓ DID YOU KNOW:

By buying RedCap Infotech remanufactured printer cartridges, you can save up to 30%?

STOP BELIEVING the OEM HYPE

Buyers Laboratory (BLI) tests show RedCap Infotech cartridges manufactured by CIG are a true alternative to the OEM

Buyers Laboratory (BLI), a leading global independent office equipment test lab and business consumer advocate, evaluated the page yield, image quality, and reliability performance of CIG toner cartridges and compared it to the performance of original HP cartridges. The results were groundbreaking.

Remanufactured imaging supplies do not perform as well as the national brand.

FALSE - On all three HP printers, the CIG cartridge test results measured up favorably with HP brand in terms of reliability, image quality, and pages produced. In fact, 53 out of 54 toners tested actually exceeded the page yield rating from HP.

Using a remanufactured cartridge will void my printer warranty.

FALSE - While we understand that consumers need to be vigilant about the quality of products purchased in part due to inferior clones on the market, a printer manufacturer can't legally control what brand of cartridges you chose to use in the machine you buy or let it impact your machine's warranty. As proven in this third-party test, RedCap Infotech replacement cartridges manufactured by CIG perform just as well as the original cartridges.

The cost savings of remanufactured over OEM cartridges is not significant.

FALSE - On average, RedCap Infotech remanufactured printer cartridges can save consumers and businesses up to 30 percent over the OEM. Depending on printer environment and usage, this savings can grow exponentially for businesses and consumers with high print volumes. Some people will argue that damage to your printer from using remanufactured cartridges outweighs the purchase cost savings; however, this study shows that RedCap Infotech cartridges manufactured by CIG perform just as well as the original with no out of box failures, minimizing risk and maximizing consumer savings.

Many printer manufacturers sell you the printer at cost to profit from the consumable supplies you will purchase.

TRUE - Why do OEM cartridges cost almost as much as purchasing the printer itself? It's the razor-and-blades pricing strategy. Consumers get the printer for a discount and then pay more for the cartridges that they are inevitably going to have to buy to use the printer. With RedCap Infotech cartridges, you don't pay the upcharge from under priced print devices.

Why pay more when you can get comparable quality and reliability for 30 percent less?

Contact us today for more information and to make the switch



www.myofficeetc.com
866-686-5218

*Based on cartridge failure rate

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